



**Guru Gobind Singh Indraprastha University**  
“A State University established by the Govt. Of NCT Delhi”  
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2024/ 931

22<sup>nd</sup> March 2024

**Sub. Placement opportunity for MCA students of USICT, GGSIP University of the batch passing out in 2024 in the company “SoftAge”**

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of placement opportunity for MCA students of USICT, GGSIP University of the batch passing out in 2024 in the company “SoftAge” for your reference and circulation to students to apply on given link by **23<sup>rd</sup> March 2024, 10:00 AM:**

**Registration Link: This opportunity is uploaded on Pod platform. Interested students can apply using their pod account.**

**Name of Company – SoftAge**

**Position:**

1. AI Evaluators
2. Prompt Creators
3. Writers/Annotators

**Eligible Streams:** MCA students of 2024 passing out batch of USICT, GGSIP University.

**Compensation:** INR 4.2 LPA

**Date of Pre-Placement Talk – 23<sup>rd</sup> March 2024, 12:00 noon onwards.**

PPT webinar details will be shared with the registered MCA students of USICT via pod platform.

Please refer attached JD for specific requirements and Eligibility criteria for each position

**LAST DATE FOR REGISTRATION IS 23<sup>rd</sup> March 2024, 10:00 AM.**

**(Dr. Nisha Singh)**

Training and Placement Officer  
CCGPC, GGS IP University

SoftAge AI is your go-to for top-notch data curation, fuelling AI models with the good data they need to shine. We're all about pushing boundaries and making it happen. Get ready to ride the wave of AI innovation with us!

At the moment we are looking for driven and enthusiastic people, in the following roles, who along with us want to ride on the AI wave.

## **AI Evaluators**

### **Responsibility**

To provide feedback to the AI system based on its actions or outputs. They will evaluate the quality of generated content whether the AI's output meets certain criteria or expectations.

### **Qualification required**

Bachelors in Engineering, Bachelors in Humanities or Science, Bachelors in Computer Applications

### **Opportunities**

Domain Experts  
AI Researchers or Developers  
Quality Assurance Specialists

**Remuneration:** Rs. 4.20 LPA

## **Prompt Creators**

### **Responsibility**

Will be responsible for engineering or designing prompts for language models.

### **Qualification required**

Bachelor's degree in Computer Science, Data Science, Bachelors in Computer Applications, or a related field.

### **Opportunities**

Language Model Specialist  
NLP Engineer  
AI Researcher/Scientist  
Machine Learning Engineer  
Conversational AI Specialist

**Remuneration:** Rs. 4.20 LPA

## **Writers/Annotators**

### **Responsibility**

They will rewrite or modify the outputs of language models to make them more accurate, relevant, or aligned with specific criteria.

### **Qualification required**

Bachelor's degree in English, Linguistics, Communication, Journalism, Creative Writing, or a related field

### **Opportunities**

Editors Curators

Content Reviewers

Text Refiners

Response Editors

Conversational AI Specialist

### **Remuneration:** Rs. 4.20 LPA

If you're someone who loves digging deep into topics and making sure what you toss out is top-class and on point, then we want you on our team! Bring your passion for work and knack for creating excellent content.

Just to let you know, we're looking for folks to join us in the office.

You'll be working the usual 9-hour shift, with Saturdays off every other week.

If that sounds good to you, we'd love to have you on board!

### **Hiring process**

- Our hiring process kicks off with interviews either over the phone or in person.
- We host webinars to give you a clear picture of the scope of work.
- Following that, we assign tasks to be completed within a set timeframe.
- If you make the cut, we'll extend an offer your way!

### **Training**

At our end, we've got you covered when it comes to training. You can rest assured knowing that we provide all the necessary training you'll need.

Training with us isn't just about learning the ropes—it's about setting the stage for your career growth. Dive into the world of AI with us, where every step you take is geared towards unlocking your potential. Trust us, you'll find yourself falling in love with the limitless possibilities of AI.



# SoftAge

We Curate. We Process.

We Empower DATA.





# About Us

- 🚩 Established in 1994
- ★ 29+ years of experience
- 🌐 India, UAE, Africa, and US

# Competencies

- 💡 Human Intelligence & Creativity
- 🔗 Scalable & Observable Processes
- ⚙️ Iterative & Customized Approach



# Operating Scale



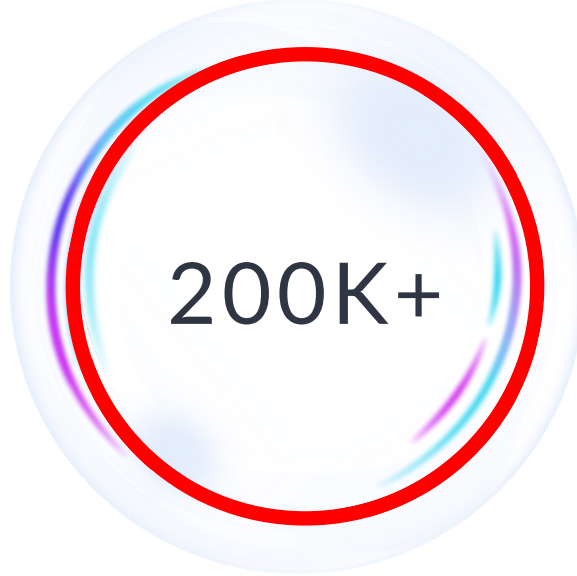
YEARS OF EXPERIENCE



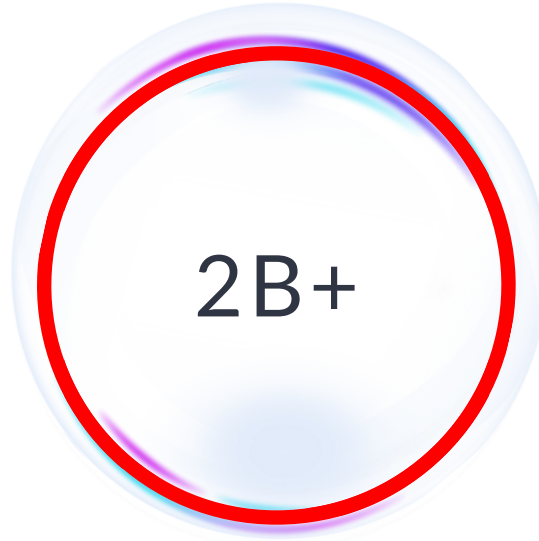
CLIENTS SERVED



WORKPLACES



EMPLOYEES  
OVER THE YEARS



DOCUMENTS  
PROCESSED



# Portfolio



# Memberships



Confederation of Indian Industry



# What is Generative AI?

Generative AI refers to artificial intelligence systems, such as Generative Adversarial Networks (GANs) or language models like GPT, capable of creating new content not explicitly programmed. It is trained on different sets of data to learn patterns to create content with predictive patterns.

Applications include image and text generation, music composition, and video synthesis.



*A glasslike alien floral monument created by Mu2 model in Leonardo.ai*



# LLMs

LLMs typically refer to "Large Language Models." These are powerful artificial intelligence models, often based on deep learning architectures, designed to understand and generate human-like language.

Examples of LLMs include OpenAI's GPT (Generative Pre-trained Transformer) series, such as GPT-3 (the third iteration). LLMs are capable of various language-related tasks, including natural language understanding, text completion, and even creative writing.

# How do we make a difference?

## Prompt

If the Supreme leader of North Korea, Kim Jong Un, and U.S. President Joe Biden were to meet, write how the conversation would go in three simple sentences.

### Remark:

- Lacks sentiment inclusion
- Flow is poor
- Well-detailed

### Remark:

- Natural, sentiment-rich,
- Human-like
- Well-detailed and also includes futuristic possibilities

### Bad response

If Supreme Leader Kim Jong Un of North Korea and U.S. President Joe Biden were to meet, their conversation might begin with President Biden expressing the United States' desire for a denuclearized Korean Peninsula. Kim Jong Un could respond by outlining North Korea's conditions for denuclearization, possibly including demands for security guarantees and sanction relief. Both leaders would likely agree on the need for further discussions and negotiations, acknowledging the complexity of these issues.

### Good response

The conversation between Kim Jong Un and Joe Biden would begin formally, each acknowledging the other's presence and expressing mutual respect. Next, they would engage in a series of prepared statements outlining their positions on key issues like denuclearization, human rights, and regional security. Finally, they would retire to a private setting for more candid discussions, potentially leading to breakthrough agreements or further escalation of tensions depending on the outcome.

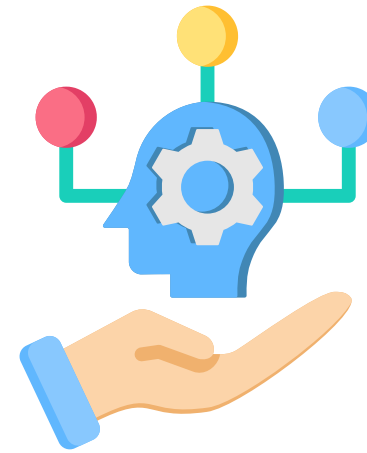
# What we do?



Prompt  
Creation



Reinforcement  
Learning using  
Human Feedback  
(RLHF)



Supervised-  
Fine Tuning  
(SFT)



Quality  
Benchmarking

# Knowledge Domains Covered

Languages Covered:

- US\_English
- UK\_English
- IN\_English

and many more

Knowledge Domain	Subject Matter Experts
Current Affairs	Journalists, News Analysts, Editors
Computer Science	Software Developers, Programmers
Creative Writing	Copywriters, Content Creators
Finance & Sales	Financial Analysts, Sales Executives
Legal	Lawyers, Compliance Officers
STEM	Tutors, Mathematicians, Systems Engineers & Architect
Business Development	Customer Success Managers, Business Development Associates



For more information reach out to [careers@softage.ai](mailto:careers@softage.ai)

# Thank You!